

# UNLOCK WHAT'S NEXT

An all-inclusive retreat designed for  
intentional breakthroughs

*Hosted by experts and consultants,  
Annette Bechtold and Katie Prellwitz*





SPONSORSHIP OPPORTUNITIES

# UNLOCK WHAT'S NEXT

A retreat designed for  
intentional breakthroughs



# ABOUT THE RETREAT

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Empower professionals to unlock their potential and take charge of their careers by sponsoring this all-inclusive retreat. Designed to address universal challenges—feeling stuck, adapting to constant change, and balancing overwhelming responsibilities—this retreat equips participants with actionable strategies to overcome obstacles and the ability to collaborate and learn from other leaders.

Through sessions on delegation, resilience, intentional career design, and meaningful connection-building, attendees leave with the tools to create lasting change. By supporting this retreat, you're not just backing a transformative experience—you're investing in the future leaders shaping tomorrow.



BUILT FOR UP-AND-COMING LEADERS,  
MIDDLE LEADERS, AND EXECUTIVES





# TWO SPEAKERS, ONE RESORT

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Our retreat will be hosted at Valhalla Resort in Helen, GA. This prime location offers upscale accommodations and amenities that offer an immersive, relaxing experience. Each attendee's registration comes with a private suite, swag bag, and gourmet meals and refreshments.



## **Annette Bechtold**

As a leadership and executive coach and consultant, Annette Bechtold helps individuals and teams discover, align, and leverage their talents and gifts to achieve success. She inspires clients on their journey by helping them grow individually and collectively with their team.



## **Katie Prellwitz**

Katie Prellwitz is a communications expert who helps leaders shape authentic brands – inside and outside the workplace. She guides executives in aligning voice, vision and values through clear messaging and design, ensuring their brand leaves a lasting impression.



# PROGRAM ELEMENTS

## CliftonStrengths Leaders Report

All sessions will revolve around this custom report. You'll discover how your individual strengths shape your leadership style, how to use them more effectively, and how to stay alert when they aren't serving you.

## Delegating & Partnering

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This is one of the toughest areas that leaders face. Let go of doing it all yourself. Learn how to delegate with trust, build the right partnerships, and shift your mindset around what it means to lead effectively.

## Designing & Driving Your Own Experience

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With so many factors, people feel like someone else can be in the driver's seat with their own career. Reclaim control over your work by learning how to set boundaries, identify what's draining you, and reshape your role with purpose.

## Resilience & Change

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Whether it's failure or change that's out of your control – what matters most is the actions that follow. Learn how to bounce back with stronger tools and embrace growth during times of uncertainty, moving from a reactive to a proactive approach

## Networking & Connections

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Based on our leadership style, networking and building connections can look differently. This session provides fresh perspective on how you incorporate networking into your daily routine and how thinking outside the box can deliver a greater network than you planned.

# BENEFITS FOR SPONSORS

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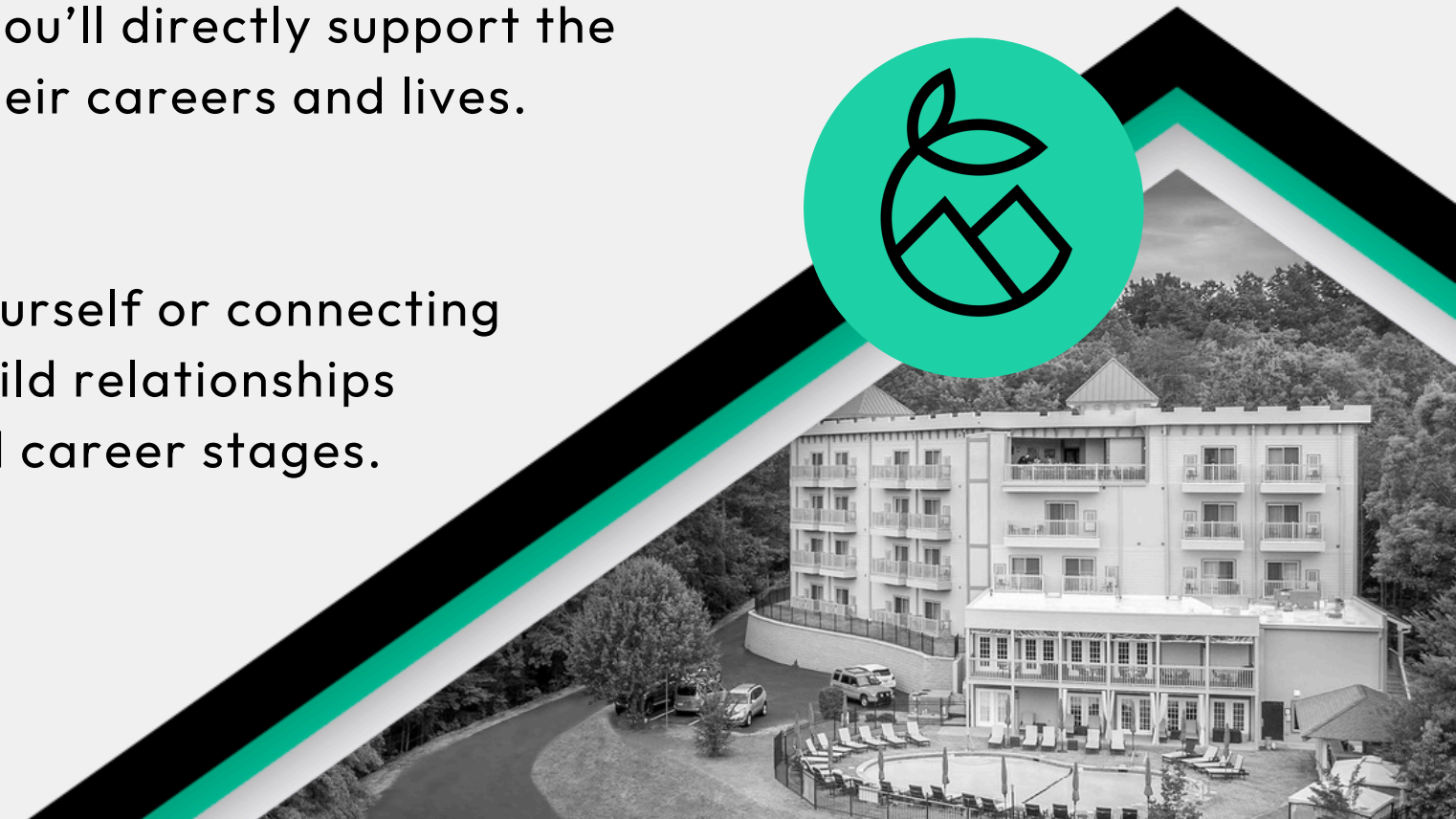
**BRAND VISIBILITY** | Align your brand with an impactful, all-inclusive retreat designed for professionals seeking growth and transformation. Your logo and message will reach a targeted audience of career-driven individuals through multiple channels, including the retreat website, social media, and event materials.



**COMMUNITY IMPACT** | Sponsoring this retreat positions your organization as a leader committed to fostering personal and professional development. You'll directly support the growth of professionals striving to make meaningful changes in their careers and lives.



**MEANINGFUL ENGAGEMENT** | Whether attending the retreat yourself or connecting through branded materials, you'll have a unique opportunity to build relationships with participants, who represent a diverse range of industries and career stages.





# SPONSORSHIP LEVELS

## THE TRAILBLAZER

As a leading sponsor, you're forging new paths and setting the standard for growth, empowerment, and transformation at this retreat.

- Two retreat seats (valued at \$1,750 each)
- Prime hyperlinked logo on the retreat website
- Two dedicated social media posts
- Recognition on slide at the introductory session
- One swag item distributed to all attendees
- "Thank you" with logo and link included in the footer of all retreat communications
- Logo and small description included in the printed event brochure

**\$4,200**

## THE VISIONARY

Your sponsorship champions big ideas and impactful moments, supporting attendees as they redefine their careers and take charge of their futures.

- One retreat seat (valued at \$1,750)
- Prime hyperlinked logo on the retreat website
- One social media post recognizing your sponsorship
- Recognition on a slide at the introductory session
- One swag item distributed to all attendees
- Logo included in the printed event brochure

**\$2,250**

# SPONSORSHIP LEVELS

## THE CATALYST

By sponsoring a shared meal, you ignite conversations and connections, fueling attendees with the energy and inspiration to move forward.

- Hyperlinked logo on the retreat website
- Printed “thank you” signage displayed during your sponsored meal
- Listing with other sponsors in one social media post
- Opportunity to provide one branded swag item for attendees

**\$450**

## THE BEACON

Your in-kind contribution lights the way for attendees, providing thoughtful tools and resources to guide their journey toward success.

- One high-quality, non-promotional merchandise item donated to our swag bag
- One business card included with your swag item
- Logo displayed on the retreat website
- Listing with other in-kind sponsors in one social media post

**IN-KIND**





# THANK YOU

*for your consideration*

To become a sponsor, please get in touch with one of our hosts.  
Deadline to sponsor is September 5.



ANNETTE BECHTOLD  
abechtold@forteatlanta.com



KATIE PRELLWITZ  
katie@leveragecomms.co

[WWW.LEVERAGECOMMS.CO/RETREAT2025](http://WWW.LEVERAGECOMMS.CO/RETREAT2025)